

GEM HODLERS NEWS & MARKETING COMPANY - DETAILED PRICING GUIDE - Q1 2022

VISIT OUR MARKETING SITE FOR MORE INFO >> <https://marketing.gemhodlers.com>

Category Service Option Price VISIT OUR NEWS PLATFORM TO SEE IT IN ACTION >> <https://www.gemhodlers.com>

Section A : Advertising (Spots advertised on www.gemhodlers.com)

Banner Advertisements				<i>*Main header banner + headline spot excluded; contact us for pricing + availability.</i>			
		7 days	1.5 BNB				
		15 days	2.5 BNB				
		30 days	4 BNB				
Front Page Advertisements					QUICK PACKS		DOUBLE COVERAGE - 7 BNB
		7 days	1 BNB				Front Page Ad (15 days)
		15 days	1.5 BNB				Dedicated Emails (2)
		30 days	3 BNB				Social Media Promo (7 days)
Article Page Advertisements					VET PACK - 4 BNB		LEGEND PACK - 10 BNB
		7 days	0.7 BNB				Banner Ad (15 days)
		15 days	1.3 BNB				Article Box Ad (7 days)
		30 days	2 BNB				Dedicated Article

Section B : Articles (Content released through www.gemhodlers.com)

Dedicated Project Article							
		Without promotion	0.55 BNB				
		With 7 days promotion	0.85 BNB				
		With 15 days promotion	1.05 BNB				
		With 30 days promotion	1.15 BNB				
Project Summary Article							
		Without promotion	0.4 BNB				
		With 7 days promotion	0.75 BNB				
		With 15 days promotion	0.95 BNB				
		With 30 days promotion	1.05 BNB				

**Included free if 30 days of advertising from section A is included in package.*

Section C : Add On Services (All services are on www.gemhodlers.com, except SM adverts)

Social Media Promotion (Facebook, Twitter, Reddit, 4chan, Telegram)							
		With SM adverts	0.25 BNB per platform / day				
		Without SM adverts	0.2 BNB / day				
KYC Service (includes badge)							
		1 person	1.5 BNB				
		1 team	4 BNB				
Press Release / Team Interview							
		Content included	0.35 BNB				
		Content not included	0.2 BNB				
Graphic Design (for ads + content)							
			Starts at 0.5 BNB				
Email Blasts							
		Inclusion in weekly blast	0.3 - 0.5 BNB / email				
		Dedicated project blast	1 BNB / email				

**Bulk discounts available (more than 5 combined emails)*

End of Pricing Guide

**Pricing is based on package; may be discounted for longer-term or bigger packages.*

QUICK PACKS

VET PACK - 4 BNB

Banner Ad (10 days)

Dedicated Article

Dedicated Emails (2)

Press Release (1)

ROOKIE PACK - 2 BNB

Front Page Ad (7 days)

Summary Article

Weekly Email

MONTHLY MADNESS PACK - 14 BNB

2 Dynamic Ad Spots (total of 30 days)

2 Articles (1 Summary, 1 Dedicated)

1 Press Release

1 Dedicated Email

2 Full Rounds of Social Media Promotions

DOUBLE COVERAGE - 7 BNB

Front Page Ad (15 days)

Dedicated Emails (2)

Social Media Promo (7 days)

LEGEND PACK - 10 BNB

Banner Ad (15 days)

Article Box Ad (7 days)

Dedicated Article

Dedicated Email (1)

Weekly Email (2)

Social Media Ads (5 days)

MESSAGE US TO BOOK NOW: @TheGemHodlers

EMAIL US TO BOOK NOW: sales@gemhodlers.com

ORDER THROUGH OUR BOT: @GemHodlersSalesBot

**Limited submissions accepted on a weekly basis; contact us for availability.*